

Hosting the RNC & DNC



Robert Rose, CFE

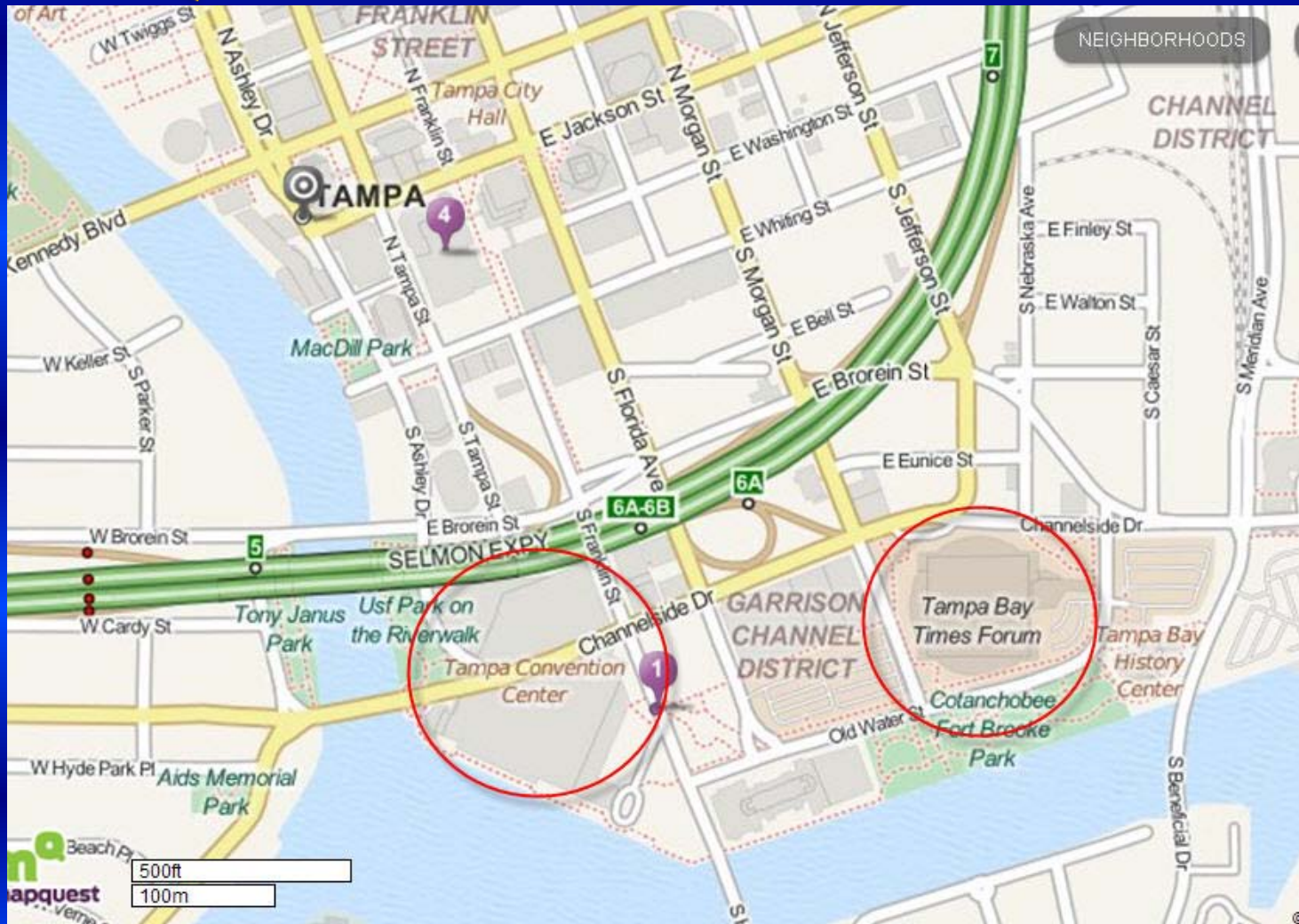
Chief Operating Officer
Tampa Convention Center

Ted Lewis

VP Venues
Charlotte Regional Visitors Authority



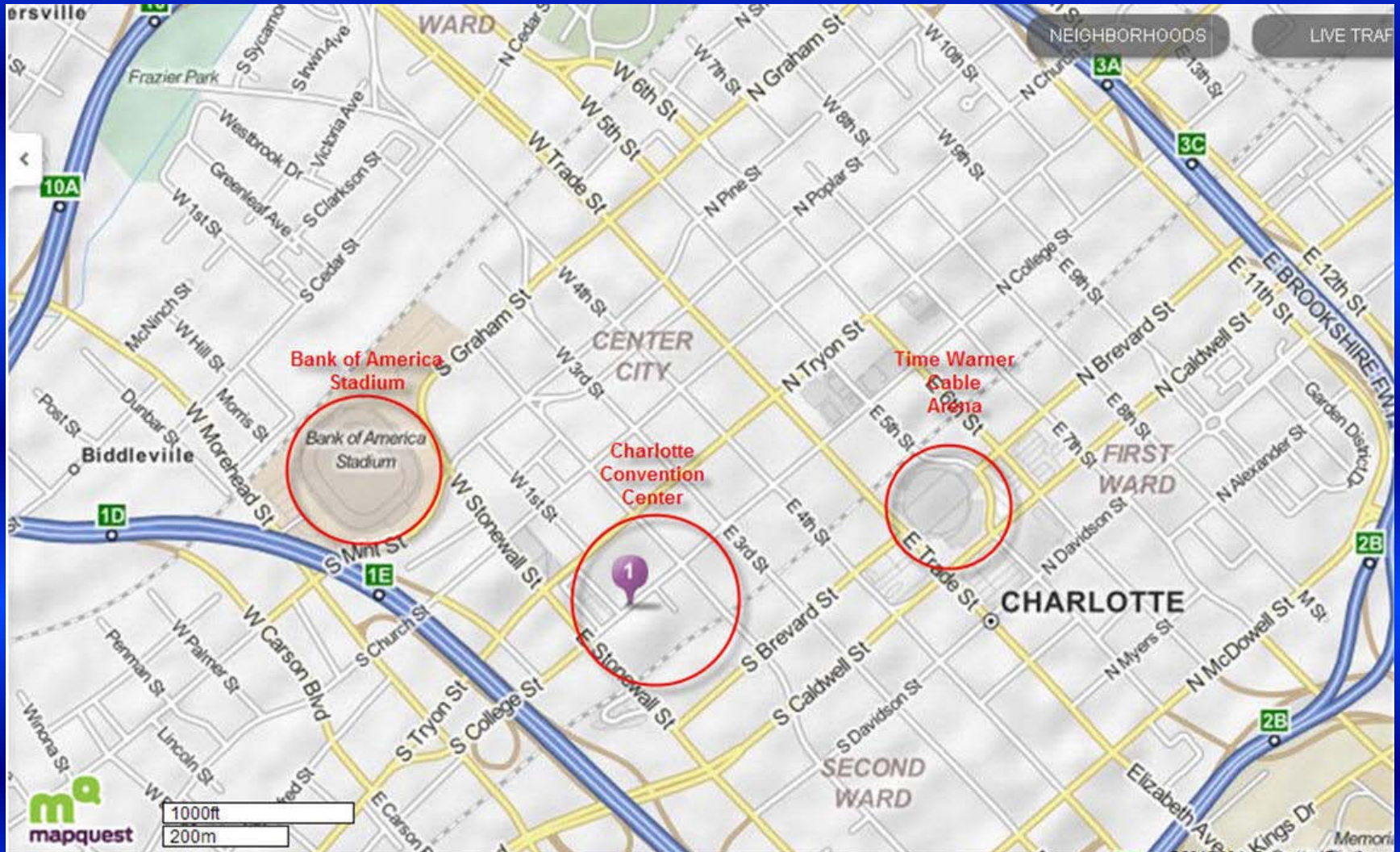
Logistics - RNC



Tampa Convention Center



Logistics - DNC



Charlotte Convention Center



The Deal

- Political Leaders
- Negotiation Process
- Facility Considerations
- Exclusive Services
- Impact Value vs. Cost
- Community Enhancements



DNC Host Committee Visits RNC

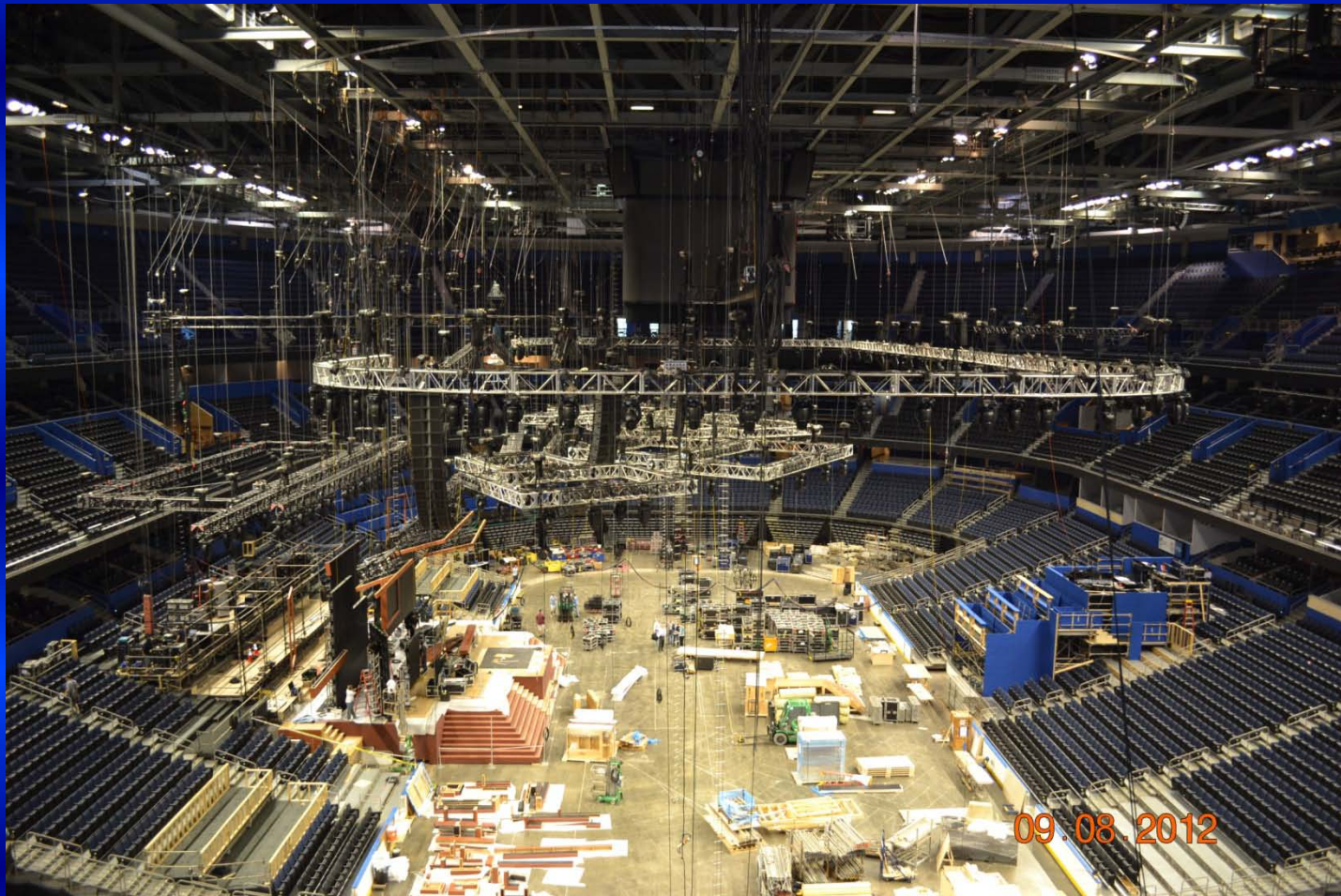


Preparations & Planning

- History
- Convention Structure
- Meetings, Meetings, and more Meetings
- Planning for Change



Rigging Is Up – What Next?



Tampa Preparations - Main Event



Almost Show Ready...



Security

- Secret Service
- RNC / DNC
- Private Contractors
- Center Staff Support
- Who's in Charge - Really
- Anarchists and Protestors
- Training is Key



Keeping Things Calm in Tampa



Tampa Protesters Are Different!



Protesters in Charlotte



Protecting the Building - Charlotte



Technology

- Issues – Sponsorships vs. Existing Services
- Cell Service Enhancements
- Internet
- Phones
- WiFi



That Was Easy!



How Much Electric?



Staffing

- Adequate Staffing For 24/7 Coverage
- Scheduling and Credentials
- Parking & Busing Issues



Food and Beverage Opportunities Tampa



Food and Beverage Opportunities Charlotte



Media Center and Caucus Meetings

- The Facilities and Challenges
- Radio Row Activities and Celebrities
- Expectations for Caucus Meetings
- Production- Trucks & Equipment
- Deliveries and Checkpoints

Radio Row - Tampa



Media Coverage Around The Clock



Tampa's Hot Spot All Week



Media Village - Charlotte



Media Village-Tampa



Preparing For Media Arrival-Tampa



Stormy Weather - Tampa



“Weather” Continues - Charlotte

Democrats moving President Obama’s speech to Time Warner Cable Arena



114 people recommend this.

By April Bethea and Mark Price
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Posted: Wednesday, Sep. 05, 2012

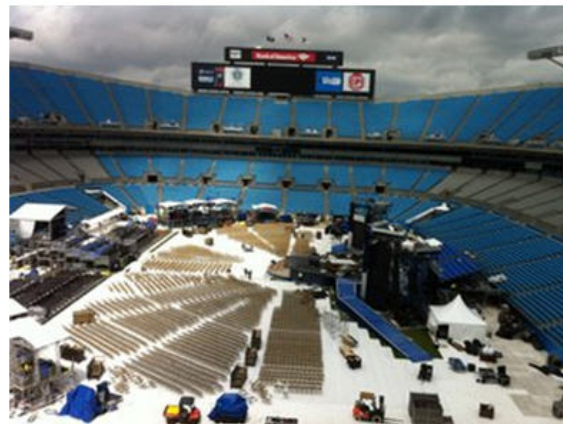
CHARLOTTE, N.C. President Barack Obama will now deliver his acceptance speech Thursday at Time Warner Cable Arena after forecasts about severe weather led officials to move the event out of Bank of America Stadium.

The switch means the approximately 65,000 members of the public who received community credentials for the stadium event won't be allowed to go inside the arena, which the DNC has said is holding about 15,000 for the convention.

Instead, the arena seats will be limited to delegates and convention officials, according to the Obama campaign.

Full Slideshow

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9/5/12 - Work at Bank of America Stadium was continuing Wednesday morning up to time that the speech was moved to Time Warner Cable Arena. MARK HAMES, mhames@charlotteobserver.com

Marketing Opportunities

- Showcase Community and Facilities
- Economic Impact
- Who Benefits Most?
- Hotels, Restaurants & Services
- Did We Shine?
- Will More Conventions Result?



Corporate Marketing Opportunities Tampa



Promoting Tampa-Face to Face



Post Con

- What worked ?
- What didn't work?
- What would we do differently?
- Lessons Learned...



Seating For Our Local VIPs ?



Making Sure Events Go On As Planned Rain or Shine



Q&A

